

The culinarycollective 15 Year Anniversary Timeline

September 1998

Power-Selles
Imports
Established
in Seattle WA



matiz
ESPAÑA

2003 Launched Matiz Line

1998 Introduced Brands:
Blanxart, Trias, Corazon del Sol

2002 Rey de la
Vera Introduced

2003 Hit
\$1million
in sales



2005 MZ sugar
tortas win silver

zocalo
gourmet

2007 Launched Zócalo

Certified
B
Corporation

2007 CC becomes
founding B corp



2009 launched
Rooted Foods



2011 CC gets ALAS
award from Prince
of Spain



2012 Zócalo Pussac
Beans and Avum Gran
Reserva win silver

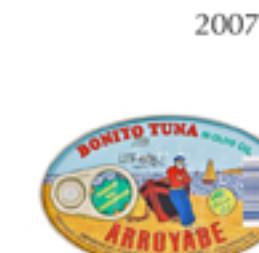


2013 Matiz Pecado
Fig Bar
wins silver

September 2013

culinarycollective

2007 changed company name



2006 Matiz almond
tortas & Arroyabe
win silver



2010 Arvum, Castillo &
Puremiel Introduced



2010 over 1
million Matiz
tortas sold



2011 Castillo wins gold
Puremiel with Lavender and Zócalo
Kaniwa Grain wins silver

