

The *culinarycollective* 15 Year Anniversary Timeline

September 1998



2002 Rey de la Vera Introduced



2003 Hit \$1 million in sales



2003 Matiz fig bread wins silver



2005 Introduced Arroyabe & Olivar de la Luna Brands



2005 MZ sugar tortas win silver



2007 CC becomes founding B corp



2009 launched Rooted Foods



2011 CC gets ALAS award from Prince of Spain



2012 Zócalo Pussac Beans and Avum Gran Reserva win silver



2013 Matiz Pecado Fig Bar wins silver

September 2013

Power-Selles Imports Established in Seattle WA



1998 Introduced Brands: Blanxart, Trias, Corazon del Sol



2002 Spain moves to Euro



2004 established East Coast warehouse



matiz
ESPAÑA

2003 Launched Matiz Line

culinarycollective

2007 changed company name



2006 Matiz almond tortas & Arroyabe win silver



2010 Arvum, Castillo & Puremiel Introduced



2010 over 1 million Matiz tortas sold



2011 Castillo wins gold Puremiel with Lavender and Zócalo Kaniwa Grain wins silver

